



# Step 6: Advertising



Quality is what  
matters most!



Do not let other  
people deceive you



## ■ Traffic Getting Methods

- ✓ Pay per Click
- ✓ Pay Per Call
- ✓ Email Newsletter
- ✓ Solo Ads
- ✓ Podcasting
- ✓ Traffic Agencies
- ✓ SEO / Organic
- ✓ Banner Media
- ✓ Social Media
- ✓ Mobile



## ■ Traffic Getting Methods

✓ Content Syndication

✓ Video

✓ Offline Media

✓ Traffic Exchanges

✓ RSS Directories

✓ **Fiverr.com**